

## Appendix 1

Station(s) Comprising Station Employment Unit:  
KLOK(AM), San Jose, CA, FAC ID: 41339  
KSJO(FM), San Jose, CA, FAC ID: 4117

### Annual EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): KLOK(AM) and KSJO(FM) and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning August 1, 2014 and including July 31, 2015 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer.

Covering the Period from August 1, 2014 and including July 31, 2015

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**Section 1: Vacancy Information**

Full-time Positions Filled by Job Title	Recruitment Source of Hire
Account Executive	External Recommendation
Office Manager	Linkedin.com

Total Number of Persons Interviewed During Applicable Period: 15

## Appendix 2 Annual EEO Public File Report Form

Covering the Period from August 1, 2014 and including July 31, 2015

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### Section 2: Recruitment Source Information

<b>Recruitment Source (Name, Address, Telephone Number, Contact Person)</b>	<b>Total Number of Interviewees This Source Has Provided During This Period (If Any)</b>	<b>Full-time Positions for Which This Source Was Utilized</b>
San Francisco State University 1600 Holloway Avenue Student Services Building, Room 206 San Francisco, CA 94132 sicc@sfsu.edu Phone (415) 338-1761 Fax (415) 338-6150	0	1
University of California Berkeley Career Center 2440 Bancroft Way Berkeley, CA 94720-4350 ocr@berkeley.edu Phone: (510) 642-1716	0	1
University of California Santa Cruz Career Center 1156 High Street Bay Tree Building, 3 <sup>rd</sup> Floor Santa Cruz, CA 95064 Career-center@ucsu.edu Phone (831) 459-4420	0	1
San Jose State University One Washington Square San Jose, CA 95192 Phone(408) 924-1000 www.sjsu.edu/	0	1

Stanford University 450 Serra Mall Stanford, CA 94305-2004 (650) 723-2300 www.stanford.edu/	0	1
California State University East Bay 25800 Carlos Bee Boulevard Hayward, CA 94542 (510) 885-3000 www20.csueastbay.edu	0	1
Linkedin.com	7	2
Craigslist.com	0	2
KLOK Website/On-Air	0	1
Internal Posting	1	2
India Today Magazine	0	1
India West Magazine	0	1
All Access	1	1
Job Fairs	5	2
External Recommendation	1	1

## **Appendix 3**

### **Annual EEO Public File Report Form**

Covering the Period from August 1, 2014 and including July 31, 2015

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### **Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KLOK(AM) and KSJO(FM)**

#### **Silicon Valley Hire event**

Date: August 12, 2014  
Location: Hilton Doubletree Hotel - 2050 Gateway Place  
City: San Jose  
Duration: 12pm - 4pm  
Entry: Free  
On-site representatives: Nate Guevara, Monica Mejia  
Job postings: 2 - Account Executive, Board Operator

#### **East Bay Hire event**

Date: October 21, 2014  
Location: Hilton Garden Inn - 1800 Powell Street  
City: Emeryville  
Duration: 12pm - 4pm  
Entry: Free  
On-site representatives: Nate Guevara, Monica Mejia  
Job postings: 3 - Account Executive, Board Operator, Intern

#### **Silicon Valley Hire event**

Date: November 19, 2014  
Location: Biltmore Hotel – 2151 Laurelwood Road  
City: Santa Clara  
Duration: 12pm - 4pm  
Entry: Free  
On-site representatives: Nate Guevara, Monica Mejia  
Job postings: 2 - Account Executive, Intern

#### **Silicon Valley Hire event**

Date: January 28, 2015  
Location: Biltmore Hotel – 2151 Laurelwood Road  
City: Santa Clara  
Duration: 12pm - 4pm  
Entry: Free  
On-site representatives: Nate Guevara, Monica Mejia  
Job postings: 3 - Account Executive, Board Operator, Intern

**East Bay Hire event**

Date: May 6, 2015

Location: Hilton Garden Inn - 1800 Powell Street

City: Emeryville

Duration: 12pm - 4pm

Entry: Free

On-site representatives: Nate Guevara, Monica Mejia

Job postings: 3 - Account Executive, Intern, Office Manager

**Silicon Valley Diversity Employment Day Career Fair**

Date: June 25, 2015

Location: Hilton Doubletree Hotel - 2050 Gateway Place

City: San Jose

Duration: 11am - 3pm

Entry: Free

On-site representatives: Nate Guevara, Monica Mejia

Job postings: 3 - Account Executive, Intern

Activity: Internship Program

Ongoing – Program Goals, Objectives and Eligibility Requirements:

- The goal of our internship program is to recruit candidates from our community to prepare them for entry-level jobs within the broadcast industry.
- Develop links with technical school, universities and colleges to promote the station as prospective employer.
- Create a symbiotic relationship between interns and station employees.
- Provide interns with opportunities for translating classroom theories into industry applications. Interns will have the chance to develop practical skills that will prove their chances for success within the broadcast industry.
- Interns must be 18 years of age or older and must be either an enrolled student or recent college graduate. Interns must also be authorized to work in the United States.

Active Internships during this time period: 8

Activity: Over-the-Air Announcements

***Live Read Announcement***

“Have you ever wanted to work at the largest South Asian radio station in the U.S.? Desi 1170AM is seeking a full-time Office Manager!

Responsibilities include office administration, accounts receivable, deposits and assisting the Market Manager. Minimum of three years Office Management experience is required. Experience in radio a plus. Email your cover letter and resume to [contact@klok1170am.com](mailto:contact@klok1170am.com). More details available at [desi1170am.com](http://desi1170am.com).”

***Air Dates***

4/27/15 – 5/25/15 8a-10a M-F